

March 7, 1952.

Mr. J. J. Reid
Chairman, NCAA Ice Hockey Tournament
Colorado College
Colorado Springs, Colorado

Dear Mr. Reid:

Bob Hall of the Yale Athletic Association suggested that I write you in hopes of gaining some information about the forthcoming tournament.

First of all, I would like to tell you about this station of ours. WYBC is an undergraduate radio station which covers the Yale campus by carrier current. We are not subsidized by the university, but rather support ourselves by both local and national sponsors (such as Ford, Philip Morris, Rheingold Beer, etc). As I'm sure you understand our potential listening audience is restricted to some ten thousand people in the undergraduate, law and graduate bodies here at Yale.

As yet, the teams that are going to be going west for the tournament have not been decided upon. There is, though, a very good chance that Yale will be one of them. If this comes true, I know that these ten thousand people are going to want to follow their progress through every moment of the tournament; and therefore I would like to make a request.

It would be impossible for us to send a crew of our own out to Colorado, but if you could tell me what radio stations, both Eastern and Western, are planning to carry the tournament, I am sure that I would be able to make some arrangements for coverage here at the Yale campus.

I would appreciate hearing from you at your earliest convenience, and thank you for your kind consideration of this letter. I am

Sincerely,

Karl Honeystein
Program Director

